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ESSO

Happy Motoring in

Northwestern Ontario and the Lake Superior Region

1964

Approximate Populations of Cities and Towns

Over 25,000 — 5,000 to 10,000 — 500 to 1,000
10,000 to 25,000 — 2,500 to 5,000 — Under 500
1,000 to 2,500

Scale of Miles

0 10 20 30 40 50 60

Lambert Conformal Projection — ONE INCH EQUALS ABOUT 31 MILES — 1:1,960,000

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IMPERIAL OIL LIMITED

PROVINCIAL HIGHWAYS — **SECONDARY ROADS**

- Dual Highways
- 1st Class (Hard-surfaced) — 500 600
  Many of Ontario's 2nd Class Roads receive a bituminous surfacing each summer
- 2nd Class (Gravel or equivalent) — 500 600
- 3rd Class (Earth, graded or unimproved) — 500 600
- Projected Roads

RED ROADS. To give maximum clarity to this map a limited network of principal through routes is printed in red. These roads generally carry more through traffic than other main highways shown in dark blue but do not necessarily offer better traveling conditions.

Approximate Mileages — CUMULATIVE / INTERMEDIATE — 115 — 30 20 25 40

SEE MILEAGE CHART BELOW FOR DISTANCES BETWEEN PRINCIPAL PLACES

- Railway Lines
- Airline Stops
- Principal Military Airports
- Summer Steamer Lines
- Government Campsites
- 450 Elevations in Feet

THE TRANS-CANADA HIGHWAY

—shown thus on this map—covers nearly 5,000 miles from Victoria, B. C., to St. John's, Nfld. If you plan an extended trip, ask your Esso Dealer for a TRANS-CANADA HIGHWAY Interprovincial Travel Map.

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DRIVE CAREFULLY...
Make EVERY Day
Safe Driving Day.

APPROXIMATE MILEAGES

	Brandon, Man.	Calgary, Alta.	Dauphin, Man.	Duluth, Minn.	Edmonton, Alta.	Emerson, Man.	Estevan, Sask.	Fargo, N. D.	Flin Flon, Man.	Fort Frances, Ont.	Fort William, Ont.	Geraldton, Ont.	Grand Forks, N. D.	Grand Falls, Manit.	Havre, Mont.	Hearst, Ont.	Hudson Bay, Sask.	Humboldt, Sask.	Kenora, Ont.	La Ronge, Sask.	Lloydminster, Sask.	Longlac, Ont.	Malta, Mont.	Maple Creek, Sask.	Medicine Hat, Alta.	Minot, N. D.	Moose Jaw, Sask.	Nipigon, Ont.	North Battleford, Sask.	Portage la Prairie, Man.	Portal, N. D.	Port Arthur, Ont.	Prince Albert, Sask.	Red Lake, Ont.	Regina, Sask.	Rosetown, Sask.	Saskatoon, Sask.	Sioux Lookout, Ont.	Swan River, Man.	Swift Current, Sask.	The Pas, Man.	Weyburn, Sask.	Williston, N. D.	Winnipeg, Man.	Yorkton, Sask.
Calgary, Alta.	705																																											
Dauphin, Man.	110	725																																											
Duluth, Minn.	525	1180	610																																										
Edmonton, Alta.	740	190	665	1240																																										
Emerson, Man.	180	890	275	335	910																																									
Estevan, Sask.	190	580	300	600	640	320																																							
Fargo, N.D.	335	980	425	250	1035	160	395																																						
Flin Flon, Man.	470	985	360	970	885	630	570	785																																					
Fort Frances, Ont.	405	1110	480	165	1120	215	535	245	840																																					
Fort William, Ont.	570	1280	645	200	1285	480	760	450	1005	320																																				
Geraldton, Ont.	740	1445	815	375	1455	645	930	625	1175	500	180																																			
Grand Forks, N. D.	260	920	345	260	975	85	340	80	705	225	460	640																																		
Grand Falls, Manit.	695	330	715	990	520	805	510	745	970	990	1190	1370	765																																	
Havre, Mont.	580	315	600	875	505	690	395	710	860	875	1100	1300	650	115																																
Hearst, Ont.	895	1605	970	525	1610	805	1090	785	1330	655	335	165	795	1525	1455																															
Hudson Bay, Sask.	320	660	240	840	560	470	335	625	405	680	845	1015	545	740	625	1170																														
Humboldt, Sask.	345	480	260	850	415	510	265	660	460	720	885	1055	585	585	470	1215	180																													
Kenora, Ont.	260	970	335	305	975	190	450	345	695	145	310	480	270	960	845	635	535	575																												
La Ronge, Sask.	620	690	545	1130	565	790	535	935	740	1000	1165	1335	870	780	665	1490	345	275	855																											
Lloydminster, Sask.	585	345	510	1080	155	755	480	880	730	965	1130	1300	820	610	495	1455	400	260	820	410																										
Longlac, Ont.	760	1465	835	400	1475	665	950	645	1195	520	200	30	660	1390	1320	135	1035	1075	500	1355	1320																									
Malta, Mont.	500	405	550	825	595	600	305	620	810	785	1015	1210	560	205	90	1365	575	420	755	615	445	1230																								
Maple Creek, Sask.	465	245	485	940	435	650	340	740	745	870	1040	1205	680	230	120	1365	510	340	730	550	380	1225	210																						
Medicine Hat, Alta.	525	185	545	1000	360	705	400	800	800	930	1095	1265	735	245	135	1420	570	395	785	605	435	1285	225	65																					
Minot, N. D.	170	705	280	475	765	255	125	275	570	435	675	855	215	550	435	1010	390	390	430	660	605	875	345	465	525																				
Moose Jaw, Sask.	270	435	290	745	490	455	145	545	550	675	845	1010	485	425	310	1170	315	160	535	400	330	1030	260	195	250	270																			
Nipigon, Ontario	640	1345	710	275	1305	545	830	525	1070	400	75	100	540	1270	1195	260	910	955	375	1230	1195	120	1105	1105	1160	750	910																		
North Battleford, Sask.	495	395	420	990	245	665	390	790	640	875	1040	1210	730	525	405	1365	310	170	730	320	90	1230	355	290	345	515	240	1105																	
Portage la Prairie, Man.	80	790	155	455	795	115	270	270	515	325	490	660	195	805	690	815	355	395	180	675	640	680	600	540	605	255	355	555	550																
Portal, N. D.	195	615	305	570	670	290	30	365	570	505	765	935	305	520	410	1090	340	300	455	570	515	955	320	375	430	90	180	830	425	275														
Port Arthur, Ont.	565	1275	640	205	1280	475	755	450	1000	325	5	175	465	1195	1095	325	840	880	310	1160	1125	195	1020	1035	1090	680	840	70	1035	485	760														
Prince Albert, Sask.	445	515	370	955	390	615	360	760	560	825	990	1160	690	600	490	1315	170	100	680	175	230	1180	435	375	430	485	225	1055	140	500	395	985													
Red Lake, Ont.	435	1140	510	450	1150	360	620	520	870	290	360	530	440	1135	1020	685	710	750	175	1030	995	550	930	900	940	600	705	425	905	355	630	355	855												
Regina, Sask.	230	480	245	725	510	410	125	525	505	635	800	970	465	470	355	1125	275	140	490	410	355	990	305	240	295	250	45	865	265	310	160	795	230	665											
Rosetown, Sask.	425	320	370	925	355	605	325	720	630	820	990	1155	660	410	295	1315	335	160	680	365	200	1175	245	180	240	445	175	1055	110	500	355	985	190	850	195										
Saskatoon, Sask.	395	405	325	895	345	565	295	695	555	775	945	1110	635	495	380	1270	250	75	635	285	185	1130	330	265	320	420	145	1010	95	455	325	940	105	805	160	80									
Sioux Lookout, Ont.	410	1120	485	430	1125	340	600	495	845	265	245	415	415	1110	995	570	685	725	150	1005	970	435	905	875	935	580	675	315	880	330	605	240	830	200	640	830	785								
Swan River, Man.	220	735	110	720	635	380	320	535	250	590	755	925	455	720	610	1080	155	210	445	490	480	945	560	495	550	320	300	820	390	265	320	750	310	620	255	380	305	595						
Swift Current, Sask.	380	325	400	855	450	565	255	655	660	785	955	1120	595	315	200	1280	425	255	645	465	295	1140	150	85	140	380	110	1020	205	465	290	950	290	800	155	95	180	795	410					
The Pas, Man.	370	885	260	870	785	530	470	685	100	740	905	1075	610	875	760	1230	305	360	595	640	630	1095	710	645	705	475	450	970	540	415	470	900	465	770	405	530	455	745	150	560	475			
Weyburn, Sask.	205	530	310	655	585	360	55	450	575	575	770	945	390	495	380	1100	305	210	460	485	430	965	315	290	345	180	95	840	340	285	85	765	305	635	75	270	240	615	325	205	475			
Williston, N. D.	300	625	410	610	705	380	110	400	680	565	810	990	345	425	310	1145	425	335	560	605	550	1010	220	410	465	135	215	885	460	380	120	815	430	730	195	390	350	710	430	325	580	120		
Winnipeg, Man.	135	840	205	405	850	70	320	225	565	270	440	605	150	830	715	765	405	445	130	725	690	625	625	600	655	300	405	505	600	50	325	435	550	300	360	550	505	280	315	515	465	330	425	
Yorkton, Sask.	185	615	110	675	555	350	200	510	370	565	675	900	430	605	490	1055	135	160	420	435	400	920	440	375	435	255	180	795	310	240	200	670	260	540	135	260	215	515	120	290	270	205	310	290

Illustrations are by Canadian Artist Glen Arnold

HAPPY MOTORING

Wherever your travels take you — on the highways or on the water — you'll find an Esso dealer who has more products, more service, more value for you.

☐ South of Selkirk, in Lower Fort Garry (stone fort of early fur traders), you will find a well-preserved York boat — one of those which in the early days carried men and trade goods by lakes and rivers from Hudson Bay to the Rockies. Based on the Orkney Island fishing boat, the "York" was sharp-ended, with a long high bow for easy beaching. Not designed for sailing, they rowed easily and were portaged over rollers cut at the site.

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Lithographed in Canada 91163

Downtown Regina

Showing downtown streets and principal routes

Scale of Miles 1:31,400

ONE INCH EQUALS ABOUT 0.5 MILES (2600 FT.)

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MELFORT, 180 MILES. SASKATOON, 155 MILES.

WINNIPEG, 360 MILES.

MOOSE JAW, 40 MILES. WEYBURN, 73 MILES.

UNIV. OF SASK. (NEW CAMPUS)

Downtown Winnipeg

Showing downtown streets and principal routes

Scale of Miles 1:27,500

ONE INCH EQUALS ABOUT 0.43 MILES (2300 FT.)

© General Drafting Co.

LOCKPORT, 17 MILES.

RIVERTON, 83 MILES.

SELKIRK, 23 MILES.

ST. LAURENT, 50 MILES.

BRANDON, 122 MILES. PORTAGE LA PRAIRIE, 52 MILES.

KENORA, 129 MILES. STEINBACH, 37 MILES.

MORRIS, 40 MILES.

Downtown Saskatoon

Showing downtown streets and principal routes

Scale of Miles 1:37,300

ONE INCH EQUALS ABOUT 0.59 MILES

© General Drafting Co.

N. BATTLEFORD, 96 MILES. PRINCE ALBERT, 102 MILES.

BIGGAR, 64 MILES. ROSETOWN, 84 MILES.

HUMBOLDT, 74 MILES. PRINCE ALBERT 119 MILES.

MOOSE JAW, 144 MILES. REGINA, 167 MILES. YORKTON, 208 MILES.

Downtown Port Arthur

Showing downtown streets and principal routes

Scale of Miles 1:38,600

ONE INCH EQUALS ABOUT 0.6 MILES

© General Drafting Co.

NIPIGON, 68 MILES.

DRYDEN, 217 MILES.

ROUTE 17, 18 MILES.

FORT WILLIAM, 4 MILES.

Downtown Fort William

Showing downtown streets and principal routes

Scale of Miles 1:38,700

ONE INCH EQUALS ABOUT 0.61 MILES

© General Drafting Co.

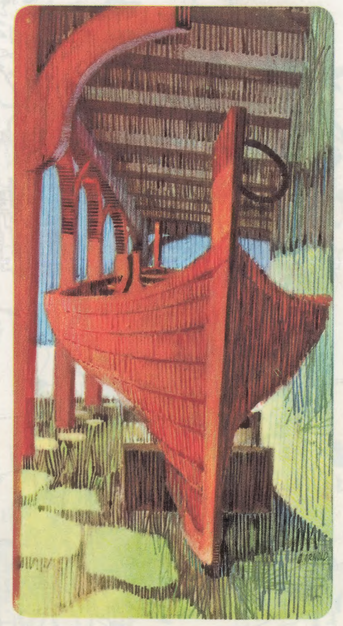
PORT ARTHUR, 4 MILES.

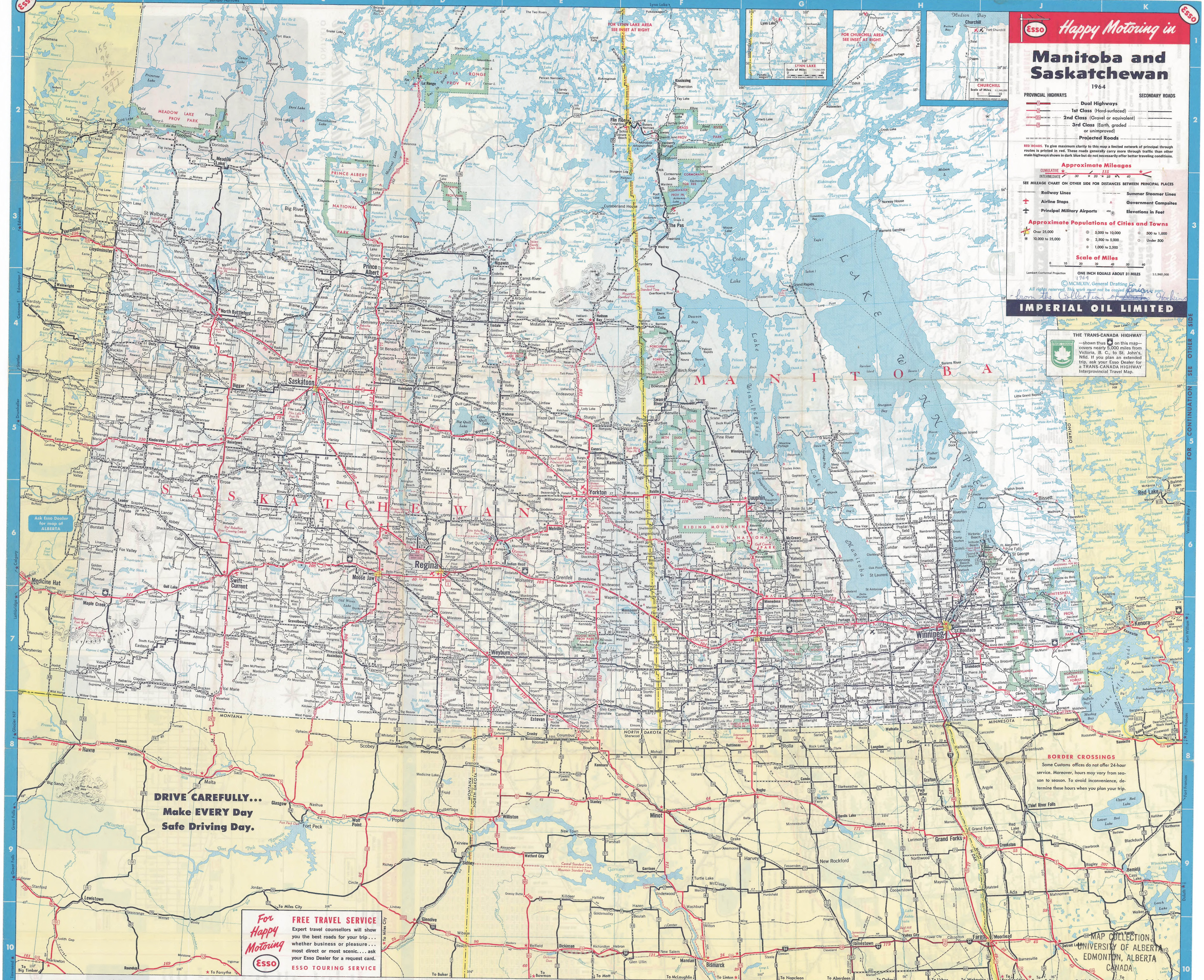
DRYDEN, 226 MILES.

DULUTH, MINN., 200 MILES.

Manitoba Saskatchewan

AND NORTHWESTERN ONTARIO





MAP COLLECTION
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CANADA

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